

AGENDA

Tim and Gwen

Tuesday, October 6th, 2026, 3:00 to 4:00pm Central, on Zoom

Tim Kaufeldt, COO, Direct Care Alliance, and Gwen Diede, HazelPiper Creative

TIME	ITEM	LENGTH	WHO
3:00	Welcome	2 min	Gwen
3:02	The three blog drafts	5 min	Tim
3:07	LinkedIn and X Premium	10 min	Tim
3:17	Your COO announcement	10 min	Tim
3:27	The patient story release	10 min	Tim
3:37	Getting leads to you	5 min	Tim
3:42	The October 15th invoice	6 min	Tim
3:48	MLCS and Jeevan	6 min	Tim
3:54	What happens next	6 min	Gwen

Sixty minutes. The prep sheet has what each item needs from you.